

BARR DISPLAY

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Orlando, FL 32810

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1.800.222.2702
Fax 407.297.0494

www.barrdisplay.com
sales@barrdisplay.com

Store Planning & Design Service

Barr Display offers free store planning and design consultation to our clients. Store Planning is available to those planning to develop a new retail space and also to those planning a major renovation of an existing space. Every attempt will be made to present a unique look and concept for your retail establishment. The specific design concept will not be used for other clients.

Barr Display's Store Planning Team will meet with you in Orlando or consult with you via today's technology. After a thorough study and analysis of available blueprints and photographs, and a thorough discussion of your merchandising needs, Barr Display will prepare a detailed fixture plan, pictorial guide and quote proposal.

The Quote Package

Barr Display will suggest and recommend wall placement and design. Any structural changes and movement must be approved by your building contractor or architect. Changes made to the overall design and/or Store Plan should be authorized and approved by the client and Barr Display. The quote proposal will be based on fixture quantities and the scope of your project. Any changes or modifications may affect the pricing structure.

Every attempt is made to prepare a complete quote, however, freight charges, crate charges, installation charges and sales tax may not be included on the quote. The quote will be valid for thirty days. Your non-refundable deposit of \$199 may be applied to orders of \$5000 or more for up to 3 months from the date of the original quote.

Timing Schedule

Barr Display believes proper planning can alleviate confusion and delays in completion. An estimated lead time will be given for each individual project.

We will make available a credit application to each new client. Barr Display offers NET30 day terms to approved clients.



For all clients, a signed quote, signed drawings and 50% deposit are required to process all Special Orders and Store Planning Proposals for COD Customers. The full balance is due prior to shipment or installation.

Barr Display accepts VISA, MasterCard and American Express.

Shipping & Delivery Information

Barr Display will make every effort to ship your order according to your scheduling needs. Shipping rates are based on freight classification, weight, origin, destination and any added services. Your shipment may require services that are not part of standard pickup and delivery, resulting in additional charges. The following may result in extra charges: Residential delivery, detention of vehicle or driver, notification before delivery, extra labor, lift-gate truck and inside delivery. These charges are imposed by the freight companies - not Barr Display and are the responsibility of the customer.

You may request a freight rate quote, which will be just an estimate of the transportation charges. The actual charge may be more or less than the quote. The client is responsible for the payment of all transportation charges.

The Day of Delivery

When your order arrives, please carefully inspect your merchandise.

UPS damage: If you discover damage after opening the package, call UPS for an inspection. Save all packing materials. Do not return the package to Barr Display.

Common Carrier Damage: All shipments are insured against damage in transit. Please inspect all cartons upon delivery. When a carton is visibly

damaged upon arrival, it must be indicated on the Bill of Lading. The driver must sign both copies. This is to protect you and to enable you to file a claim with the carrier. For any concealed damage, you must file a freight claim within 72 hours. Our Customer Service Department will be happy to assist you.

Customer Service

Fixture assembly, installation, set up and merchandising are the responsibility of the client. In the instances of custom cabinetwork, some installation service may be provided. Our Customer Service Department will be able to assist you with any concerns or problems. Returns of stock merchandise will be accepted within 30 days of invoice. Returns will not be accepted without prior authorization. All returns must be in the original carton and are subject to a 20% restocking fee. Special Order items and custom fixtures are not returnable.

Please Complete the Packet...

In our continuing effort to provide excellent customer service, please take a moment to complete the client profile form. Check all items that apply and return to Barr Display. We will need exact measurements and a layout of the retail area if blueprints are not available. Planning staff cannot proceed until all measurements/blueprints, pictures and documentation are received by Barr Display.

And Thank You for choosing Barr Display! We look forward to helping you create a successful retail environment!

Date _____
Contact Name _____
Business Name _____
Phone# _____
Cell# _____
Fax# _____
Website _____
Email _____

Billing Contact _____
Billing Phone# _____
Billing Email _____
Billing Address _____

Ship To Contact _____
Ship To Phone# _____
Ship To Email _____
Ship To Address _____

How did you hear about us?

- Google
 Yahoo
 MSN

Other (please explain)

Please provide when available:

- | | | |
|---------------------|-----|----|
| Blueprints | Yes | No |
| CAD File | Yes | No |
| Pictures | Yes | No |
| Samples of Textiles | Yes | No |

Please provide:

- | | | |
|------------------------|-------|----|
| Lease Signed | Yes | No |
| Construction Completed | Yes | No |
| Move In Date | _____ | |
| Grand Opening Date | _____ | |

Budget Requirements

- | | |
|--|--|
| <input type="checkbox"/> Under \$10,000 | <input type="checkbox"/> \$20,000 - \$30,000 |
| <input type="checkbox"/> \$10,000 - \$15,000 | <input type="checkbox"/> \$30,000 - \$50,000 |
| <input type="checkbox"/> \$15,000 - \$20,000 | <input type="checkbox"/> Over \$50,000 |

Sales Counter Profile

- # of POS Stations _____
 Are the POS's computers? Yes No
 Glass Showcase area needed in Sales Counter? Yes No

Product Mix Percentages

- | | | |
|------------------------|-------------------------|-----------------------------|
| Male Apparel _____ | Female Apparel _____ | Children's Apparel _____ |
| Apparel % Folded _____ | Apparel % Hanging _____ | Literature/Stationary _____ |
| Accessories _____ | Electronics _____ | Groceries/Liquor _____ |
| Sporting Goods _____ | Gifts _____ | Sundries _____ |
| Furniture/Home _____ | Other: _____ | |

Interior Profile

- Wall Material & Color _____
 Floor Material & Color _____
 Ceiling Type & Height _____
 Storage Room and/or Office _____
 Square Footage of Retail Area _____
 Location (ie Strip Mall, Outlet, Etc) _____
 Style Desired _____
 Colors to Incorporate _____

Custom Items?

- | | | |
|-----------------------------------|-----|----|
| Packaging | Yes | No |
| Hangers | Yes | No |
| Do you have camera ready artwork? | Yes | No |

Additional Comments



Store Planning
 Design Consultation Packet
 1.800.222.2702
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